

# 2<sup>nd</sup> Interim Evaluation of the NAMA Facility Management Response

## 1 Background

In 2020, the NAMA Facility was subject to an independent 2<sup>nd</sup> Interim Evaluation conducted by an evaluation team led by IPSOS MORI. The final evaluation report is published on the NAMA Facility's website: <https://www.nama-facility.org/publications/nama-facility-2nd-interim-evaluation-and-learning-final-report/>

The Donors of the NAMA Facility and the Technical Support Unit (TSU) are publishing this joint management response to the recommendations made by the evaluation team in their evaluation report.

## 2 Response to Recommendations

Recommendation	Management Response		
Recommendation 1	Activities	Who	When
<b>The NAMA Facility should not immediately rebrand itself, but should seek to increase stakeholder awareness of its unique and added value through an updated communication strategy and materials</b>	<u>Current Activities</u> Implementation of the updated communication strategy.	TSU, Donors	Start in Q1/2021
	Explanation of the value proposition of the NAMA Facility during webinars and in documents related to the Ambition Initiative.	TSU	12/2020-05/2021
	NSPs regularly update embassies and invite them to events and activities.	TSU, Donors' embassies, EU delegation NSPs	Start in 2021
	<u>Additional Activities</u> Organisation of joint public events of NSPs, embassies, and EU delegations with inputs from the TSU or Donors.	TSU, Donors' embassies, EU delegation	Starting 2021
	Implementation of the recently developed Communication Strategy, which includes increased ambition of communication products/outputs, such as higher social media presence, and NSP engagement in strategic communications activities	TSU, NSPs	Starting 2021

Recommendation 2	Activities	Who	When
<b>Update the NAMA Facility Theory of Change (ToC) to better reflect the NAMA Facility's added value and relevance</b>	<p><u>Current Activities</u></p> <p>Publication of the updated Theory of Change on the NAMA Facility website. The update will take into account recommendations from the 2<sup>nd</sup> interim evaluation (Annex 11 and Learning Report).</p>	TSU, Donors	Q2/2021
Recommendation 3	Activities	Who	When
<b>Ensure that the NAMA Facility's ambition to become a 'knowledge hub' is effectively resourced</b>	<p><u>Current Activities</u></p> <p>Implementation of the recently developed Knowledge Creation Strategy and Action Plan.</p> <p>TSU has also recently increased capacity for knowledge management by creating a focal point in the team.</p> <p>In line with the knowledge creation strategy, the Facility will do publications for individual NSPs, ELEs, ensuring that this is communicated, and awareness is raised in an effective way in line with the NAMA Facility's Communication Strategy</p> <p>Recently specified responsibilities of NSPs to contribute to the knowledge management and communications objectives as part of the Knowledge Creation and Communication Strategies of the NAMA Facility</p> <p>TSU has a focal point for other climate finance programmes.</p> <p>Publication of cross-cutting reports from Evaluation and Learning Exercises (ELEs).</p> <p><u>Additional Activities</u></p> <p>Facilitation of sectoral working groups of NSPs.</p>	<p>TSU</p> <p>TSU</p> <p>TSU</p> <p>NSPs, TSU external support as required</p> <p>TSU</p> <p>TSU</p> <p>TSU, NSPs</p>	<p>Ongoing</p> <p>Starting in January 2021</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>2022 (TBC)</p> <p>Q1/2021</p>

Recommendation 4	Activities	Who	When
<p><b>Focus on the proposed topics for the Learning Reports</b></p> <p>a) <b>Pathways for enhancing knowledge and lesson sharing</b></p> <p>b) <b>Optimising a theory of change for promoting and enabling TC</b></p> <p>c) <b>Pathways for enhancing local ownership</b></p>	<p><u>Current Activities</u>  Publication of Learning Reports on the proposed topics.</p> <p><u>Additional Activities</u>  Dissemination and utilisation of inputs for knowledge sharing and discussion with the climate finance community.</p>	<p>TSU</p> <p>Donors, TSU</p>	<p>Q1/2021</p> <p>Q1-4/2021</p>
Recommendation 5	Activities	Who	When
<p><b>Continue to increase 'customer orientation'</b></p>	<p><u>Current Activities</u>  Early announcement of the calls (e.g. Ambition Initiative).</p> <p>Upstream support, which includes proactive outreach via a targeted communications campaign (e.g. publication of a video podcast as part of Ambition Initiative)</p> <p>Provision of timely feedback to non-successful Applicants.</p> <p>Regular publication of clarifications.</p> <p>Organisation and publication of three Webinars on the Ambition Initiative on the NF website.</p> <p>Increase targeted outreach and upstream support to geographies and organisations currently underrepresented in the NAMA Facility's portfolio</p>	<p>Donors, TSU</p> <p>TSU, Donors</p> <p>Donors, TSU</p> <p>TSU</p> <p>TSU</p> <p>TSU</p>	<p>Starting 2020</p> <p>Starting with the launch of Ambition Initiative</p> <p>Ongoing</p> <p>January-May 2021</p> <p>January-May 2021</p> <p>Ongoing</p>

	<p><u>Additional Activities</u></p> <p>Revision of the Outline template related to the business model and financial mechanism to clarify the expected level of detail.</p> <p>The TSU will run a webinar on 7<sup>th</sup> Call lessons learned.</p> <p>Publication of checklists (and guidance) for applicants to better understand and comply with NAMA Facility expectations.</p> <p>Offer of a case clinic for potential NSP Applicants. (tbc)</p> <p>Facilitation of establishing sectoral working groups of NSPs.</p>	<p>TSU</p> <p>TSU</p> <p>TSU</p> <p>TSU</p> <p>TSU, NSPs</p>	<p>Launch of Ambition Initiative</p> <p>February 2021</p> <p>February - March 2021</p> <p>February-April 2021</p> <p>Starting 2021</p>
<b>Recommendation 6</b>	<b>Activities</b>	<b>Who</b>	<b>When</b>
<b>Continue to support a smooth transition from DPP to implementation</b>	<p><u>Current Activities</u></p> <p>Offer to NSPs in DPP to exchange with an external GHG mitigation expert team on methodologies and assumptions suitable for NSPs.</p> <p>Regular update calls and feedback on progress reports to NSPs in DPP (interim Report) and implementation.</p>	<p>TSU, external mitigation experts</p> <p>TSU</p>	<p>Ongoing, demand-based</p> <p>Ongoing</p>
	<p><u>Additional Activities</u></p> <p>Revision of the NSP Proposal template related to the business model and financial mechanism to clarify the expected level of detail.</p>	<p>TSU</p>	<p>Q1/2021</p>
	<b>Recommendation 7</b>	<b>Activities</b>	<b>Who</b>
<b>Ensure that the ELE evaluations complement and build upon the findings of this evaluation by focussing on generating understanding and lessons on (at least) the identified research themes</b>	<p><u>Additional Activities</u></p> <p>Information of the ELE team on proposed research themes and amendment of Terms of Reference for individual evaluations, where applicable.</p>	<p>TSU, ELE team</p>	<p>Start in December 2020</p>